

Key Dates for the Hessen Ideen Competition 2025

- April 3, 2025** **Nomination deadline** for founders by universities. Each university can nominate up to three ideas.
- May 6, 2025** **Submission deadline for documents.** Nominees must upload their documents on the Hessen Ideen website. All submitted ideas officially enter the competition round. Unfortunately, nominated founders who do not submit their documents by May 6, 2025 (by 11:59 PM) cannot participate.
- May / June** **Evaluation process:** Voluntary experts evaluate the idea sketches of the competition participants. Each idea is assessed by at least two experts. The participants receive the feedback anonymously in August. The ten ideas that receive the highest scores will go through to the final.
- May 13, 2025** **Kickoff** for participating founders, information event on the competition process (2.30 pm, online).
- May 14 – 30, 2025** The participants prepare their campaigns for the online voting. During this time, the online profiles are set up. **Latest release of the online profiles: June 27, 2025.**
- July 10 – 31, 2025** Public **online voting** at www.hessen-ideen.de. The participating ideas will be presented on the website, and the public can vote for their favorite idea. The three ideas with the most votes will advance to the finals.
- August 1, 2025** **Announcement of the finalists** of the Hessen Ideen Competition.
- August 21, 2025** **Pitch training** for finalists (full day, probably in Frankfurt, workshop in presence).
- September 10, 2025** **Jury session** for finalists (in person).
- September 16, 2025** **Hessen Ideen Anniversary: Award Ceremony meets Startup Summer Night. Location: Lokschuppen Marburg.**



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