

Status: 31.03.2025

Key Dates for the Hessen Ideen Competition 2025

Nomination deadline for founders by universities. Each university April 3, 2025

can nominate up to three ideas.

May 6, 2025 Submission deadline for documents. Nominees must upload their

> documents on the Hessen Ideen website. All submitted ideas officially enter the competition round. Unfortunately, nominated founders who do not submit their documents by May 6, 2025 (by 11:59 PM) cannot

participate.

May / June Evaluation process: Voluntary experts evaluate the idea sketches of

> the competition participants. Each idea is assessed by at least two experts. The participants receive the feedback anonymously in August. The ten ideas that receive the highest scores will go through

to the final.

May 13, 2025 **Kickoff** for participating founders, information event on the

competition process (2.30 pm, online).

The participants prepare their campaigns for the online voting. During May 14 – 30, 2025

this time, the online profiles are set up. Latest release of the online

profiles: June 27, 2025.

Public **online voting** at <u>www.hessen-ideen.de</u>. The participating ideas **July 10 – 31, 2025**

> will be presented on the website, and the public can vote for their favorite idea. The three ideas with the most votes will advance to the

finals.

Announcement of the finalists of the Hessen Ideen Competition. August 1, 2025

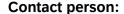
August 21, 2025 **Pitch training** for finalists (full day, probably in Frankfurt, workshop in

presence).

September 10, 2025 Jury session for finalists (in person).

September 16, 2025 Hessen Ideen Anniversary: Award Ceremony meets Startup

Summer Night. Location: Lokschuppen Marburg.





Carolin Oetterer oetterer@uni-kassel.de Tel.: 0561/804 7543

www.hessen-ideen.de | Instagram @hessenideen | LinkedIn